



# ELNAZ STEFFAL

## UI/UX DESIGNER

Vienna, Austria

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## Skills & Tools

### Disciplines

- UX / User Research
- UI / User Interface Design
- Graphic Design
- Information Architecture
- Interaction Design
- Visual Design
- Illustration
- Photography
- Typography
- Jewellery Design

### Methods

- Developing Survey
- User Interview
- Qualitative Research
- Quantitative Research
- Contextual Inquiry
- Affinity Mapping
- Persona Creation
- Heuristic Evaluation
- Card Sorting
- Competitive Analysis
- Rapid Prototyping
- Usability Testing
- Iterations

### Deliverables

- UX Wireframe
- Presentation
- Interactive Prototype
- High Fidelity Design
- User Journey Map
- Competitive Analysis Report
- UX Research Reports
- User Flow/Task Flow
- Scenario & Persona
- Storyboard
- Site Map
- Mood board
- Visual Style Guide
- Responsive Design

### Software

- Sketch - Figma
- Unity
- Miro
- Microsoft Office
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premiere

## Experience

### UX & UI Designer

Full-time -GeoSphere Austria | Vienna, 2022- Present

### Lead UX Research & UI Design

Freelance | Vienna, 2022

PAPER TULIP Website, Adaptive design for desktop and mobile

### UX Researcher

Freelance | Vienna, 2021

PillBox Application  
PAYANEH Website, Redesign

### Illustrator & Graphic Designer

Freelance | Vienna, 2016-2021

Over 10 art exhibitions and installations

### Drawing Teacher

Freelance | Vienna, 2014-2016

Running 8 arts & crafts workshops for kids

## Education

### UX & UI Design

UX-Land

Seattle, WA, 2021-2022  
Bootcamp

### TransArt

University of applied arts

Vienna, 2016-2020  
BA.

### Graphic design & Illustration

University of art

Tehran, 2008-2014  
BA. & MA.

## Soft Skills

- I am responsible, delivery-focused, and adaptable to tasks.
- Despite the ability to simplify and see the generalities, I make the details craft fully and with pleasure.
- I have a deep sense of empathy, which fuels my passion for crafting honest, inclusive, and meaningful experiences for people.
- I am creative, open to experiments, curious, and interested in learning new things.
- I am experience-oriented and enjoy the process of reaching my goal.

## Languages

German  
English  
Persian